

Franchise Area



To achieve the best value and results for your Business Advertise on



you know it makes sense... these people do, regularly and are happy with the results!

"The most productive media available in the North West of Ireland"

**DAMIEN TIERNEY - MARKETING
MANAGER CITY OF DERRY AIRPORT**

"Phenomenal - the response to FBD's recent recruitment drive for staff in our Donegal offices."

**CAIRNS WITHEROW - MANAGER, FBD
INSURANCE**

"We find Highland Radio the perfect medium for getting our message across and intend to continue this type of advertising in the future."

**COLIN MC LAUGHLIN - MC LAUGHLIN'S
MENS AND BOYS WEAR, STRABANE.**

"I sponsored a show for one week and I am still getting new customers from as far apart as Gweedore, Moville and Ardara coming to me and saying they heard my advertisement on Highland."

**PAURIC GALLAN - DONEGAL FINANCIAL
SERVICES**

"Radio for the last nine years has seemed like a natural thing to do, the results we have achieved through advertising on Highland speak for themselves."

**CHARLIE MC ELDOONEY - DOMESTIC
APPLIANCES, OMAGH**



DAY TIME

7am - 8pm | PT

30 Second €53.00 per spot

14 Spots	Package Rate	€730.00
21 Spots	Package Rate	€1078.00
28 Spots	Package Rate	€1359.00
35 Spots	Package Rate	€1658.00

Production Charge €50.00 per AD (T+C's Apply)

TOTAL AUDIENCE PACKAGE

7am - 10pm | Tap

30 Second €41.00 per spot

14 Spots	Package Rate	€564.00
21 Spots	Package Rate	€812.00
28 Spots	Package Rate	€1069.00
35 Spots	Package Rate	€1286.00

above costs exclusive of VAT at 21%